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Letter of recommendation

The company "Gipobud.ru" expresses its gratitude to Kissa Iryna for prompt and high-quality work on optimization and SEO-promotion of our site for the sale of building materials

www.gipostroy.ru

The company has been cooperating with Kissa Iryna since August 2014, she performed the following types of work:

- analyzes of competitors, behavioral factors, usability, SEO audit, analysis of the content part of the site, analysis of the mass of links were periodically conducted;
- elaboration of the semantic core for large sections of the site (Household plumbing, Building materials, Paints and varnishes) with further work on the formation of the structure and content of the sections;
- internal and external optimization;
- Other related works.

The following highly competitive requests are listed in the TOP 10:

- complex supply of construction objects
- supply of objects with building materials
- supply of construction objects
- supply of building materials per object
- buy insulation in Moscow
- buy a sink
- buy enamel for a bath
- buy acrylic paint
- wall paint to buy
- carpet prices
- carpet to buy
- hardboard price
- buy screwdriver in Moscow
- kitchen faucets
- electric meters to buy
- tepofol price
- Hyundai convector
- buy impact drill

Thanks to the work carried out in the period from November 2015 to March 2016, it was possible to achieve growth in traffic by more than 50%, which could not please us.

Thanks to cooperation with Kissa Iryna, the site came close to achieving the desired results in terms of traffic. Despite the remote mode of work, Kissa Iryna was constantly in touch, promptly contacting the programmer and content manager of the project.

During the work on our site www.gipostroy.ru, we were convinced of her professionalism. We recommend it to anyone who wants to get a significant result from their online submission.

С уважением,

Генеральный директор
ООО «Гипострой.ру»



Милюхин Д.В.