

Letter of recommendation

We will be happy to recommend Kisa Iryna Volodymyrivna as a professional SEO Senior, who worked at Vladis LLC from January 2016 to August 2021 under a service contract. During her work at the company, she performed her duties at a high level. Iryna was involved in the promotion of our main site <https://vladis.ru/>. During our work on it from 2016 to 2018, we observed the following results:

- the index of ICS increased to 1,200
- search traffic to the site increased by 53.6%
- search traffic from mobile devices increased by 61.79%

It is also actively participated in the launch and further development of our new projects in Nizhny Novgorod <https://nn.vladis.ru/> and Moscow <https://msk.vladis.ru/>. Iryna is an initiative and responsible employee, has an excellent command of modern promotion methods in search engines Yandex and Google, is always aware of the latest changes in the field of digital marketing.

Work on the projects was carried out in full-time mode, we received daily reports on the completed works. Iryna competently prepared technical tasks for the relevant specialists and monitored their execution. The results showed that despite the remote format of cooperation, the approach to work was planned and responsible. During our work, we made sure that our cooperation brings results!

We recommend Irina Kissa as a reliable professional who can be confidently entrusted with the launch of startups and the most complex project tasks.

Директор ТОВ Владис



Каньязнова Е.Т.

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