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Recommendation letter

IT-GRAD 1 Cloud LLC notes its gratitude to Kissa Irina for professional support in promoting our project <https://1cloud.ru> in search engines Yandex and Google. The company cooperated with Kissa Irina from December 2016 to February 2019, during this period she performed the following tasks:

- drawing up a work plan
- traffic forecast
- analysis of competitors, behavioral factors, usability, SEO audit, analysis of the content of the site, analysis of the link mass;
- processing of the semantic core for all sections of the site with subsequent work on the formation of the structure;
- internal and external optimization;
- preparation of recommendations for the launch of our project in Kazakhstan,
- its primary optimization;
- preparation of recommendations in connection with the launch of mobile first by Google
- posting articles and presentations on referral sites
- took part in the development of the Blog, other important tasks.

Thanks to the work carried out in the period from December 2016 to February 2019, it was possible to achieve:

1. Increase in traffic from search engines by more than 100%
2. Raise 130 requests to the TOP-3, 319 requests to the TOP-10, 187 requests to the TOP- 30 in Yandex;
3. Raise 155 requests in the TOP-3, 348 requests in the TOP-10, 182 requests in the TOP-30 in Google;
4. Increase the visibility of the site in search by 23% in Yandex and by 21% in Google;

Despite the remote mode of work, Kissa Iryna worked practically as a full-time employee, constantly reporting on the work performed, assigned tasks to relevant specialists and monitored their execution. Iryna demonstrated not only a high level of competence in SEO, but also a responsible, organized approach to work. We have made sure that working with Iryna brings significant results!

Директор по маркетингу
ООО «ИТ-ГРАД 1Клауд»
Белкин Сергей

